

## **LABIRINTO VISIVO**



### **GENERAL INFORMATIONS**

Name	<b>Labirinto Visivo</b>
Legal residence	<b>Via Faggin, 10 - 85100 Potenza - Italy</b>
VAT number and tax code	<b>01788060760</b>
Administrator	<b>Rocco Pascale</b>
Phone number	<b>328.61.94.498</b>
E-mail	<b>labirintovisivo@gmail.com / info@labirintovisivo.it / labirintovisivo@pec.basilicatanet.it</b>
web	<b>www.labirintovisivo.it</b>
Foundation date	<b>March 3rd 2011</b>
Register registration	<b>&gt; The association is enrolled in the Register of Cinematographic Producers at the Italian Ministry of Cultural Heritage and Activities, by executive decision n. 1194 of July 27<sup>th</sup> 2013. &gt; It's enrolled also in the Basilicata Regional Register of Associations.</b>
Chamber of commerce registration	<b>&gt; Enrolled at CCIAA (Chamber of Commerce, Industry, Craftsmanship and Agriculture) with REA (Economic Administrative Index) n. PZ - 139712 of May 27th 2013 &gt; Ateco 2007 Codes 59.11.00 / 59.12.00 / 59.13.00 / 91.02.00</b>
Bank Details	<b>Banca Prossima - Gruppo Intesa SanPaolo / Piazza Paolo Ferrari 10, 20121 Milano IBAN code IT81 A033 5901 6001 0000 0062 728 BIC (swift code) BCITITMX</b>

## **ABOUT US**

**LABIRINTO VISIVO** is a video and multimedia production studio, born in 2011 from the union of different skills in the field of visual and audio research.  
It's intended as a research laboratory about image, paying a particular attention to the planning of interactive and immersing video environments.  
LABIRINTO VISIVO artistic and technical research ranges from planning and setting multimedia exhibitions and museums to the realization of spots, videos about art, theatre and design, from the conception and realization of live videos for stage shows to the production of documentary films.

## **SOME OF OUR PAST PROJECTS**

From March 2011 to December 2011

Realization of a CD-Rom called "Viaggio multimediale nell'opera pittorica di FILIBERTO GUMA E GIROLAMO BRESCIANO - I SEGUACI DEL PETRAFESA NEL TARDO MANIERISMO LUCANO" ("Multimedia trip inside the FILIBERTO GUMA AND GIROLAMO BRESCIANO pictorial activity - PIETRAFESA'S FOLLOWERS IN THE LATE LUCANIA MANNERISM"), including the high-definition photographic digitalization of Guma (doc. 1626-1628) and Bresciano (doc. 1628 - 1645) pictorial works.

From March 2011 to April 2012

Planning and setting up the Virtual Museum and the Multimedia Path "Il Palco dei Colori" ("The Stage of colours") at the "Duca di Poggiardo" fortress in Satriano di Lucania. With the scientific supervision by prof. Stefano De Mieri (University of Naples "Federico II") and project management by prof. Lucano Angelo Larotonda (University of Basilicata). High-definition photographic digitalization of the whole Giovanni De Gregorio, called "Il Pietrafesa" (1579 - 1656), pictorial works (paintings and frescoes).

The project, including the implementation of interactive systems and the conception and organization of multimedia contents, was financed by the municipality of Satriano di Lucania and by the Region of Basilicata (European funding in the so-called P.I.O.T. - Tourism Supply Integrated Package - area).

From May 2012 to January 2015

Realization of several music video-clips: "Hurricane" by Lies of love (May 2012), "She wolf" by Lies of love (August 2012), "Skyfall" by Lies of love (October 2012), "Radio Libertà" by Fuoco Vivo (November 2012), "Madness" by Lies of love (January 2013), "Stay" by Lies of love (July 2013), "Gray core", by Nocivi elementi (November 2013), "Ancora un po'" by Valerio Bulsara (January 2014), "Like a bullet" by Devils of music (January 2015).

August 2012

Realization of photo and graphic design for the music album "Terrania", by Agostino Gerardi

**From** February to May 2013

Realization of the documentary "Pepputto". Film in co-production with "Centro Sperimentale di Cinematografia" - Corso di documentario storico artistico e docu-fiction ("Laboratory school of cinematography" - "historical-artistic documentary and docu-fiction section"), branch of Sicily, at "Cantieri Culturali della Zisa" (Palermo).

April 2013

Realization of the documentary "Azioni urgenti per la conservazione della coturnice di Sicilia" ("Urgent actions for the for the conservation of the "Alectoris greca whitakeri") at Zingaro Nature Reserve (Trapani) project LIFE O9 Action D.7 NAT/IT/000099 "Urgent actions for the conservation of the "Alectoris greca whitakeri"- REGION OF SICILY - REGIONAL OFFICE FOR AGRICULTURE, RURAL DEVELOPMENT AND MEDITERRANEAN FISHING - REGIONAL DEPARTMENT FOR AGRICULTURE.

**July** 2013

Realization of the spot "Ciaula scopre la luna" ("Ciaula discovers the Moon") for the "ENEL Green Power" company project "When The Green Comes True - Renewable Energies through your eyes" at the Floristella (Enna, Sicily) mineral park.

August 2013

Organisation of the cultural event "Le notti delle majare" ("The nights of the witches") in Albano di Lucania (Basilicata, southern Italy)

August 2013

Realization of the spot "Empower your green" for the "ENEL Green Power" company project "When The Green Comes True - Renewable Energies through your eyes" at Monte Carmine wind park in Avigliano (Basilicata, southern Italy)

From September to December 2013

Realization of an historical-artistic documentary about the painter Giovanni De Gregorio called "Il Pietrafesa" (1579 - 1656).

From January to November 2014

Executive production of the documentary "La traiettoria ideale" ("The ideal trajectory"), directed by G. Totaro about the pilot Nino Vaccarella. Film co-produced by ASI (Italian Historic Automobile Club) and by "Centro Sperimentale di Cinematografia" - Corso di documentario storico artistico e docu-fiction ("Laboratory school of cinematography" - "historical-artistic documentary and docu-fiction section"), branch of Sicily, at "Cantieri Culturali della Zisa" (Palermo).

From February to July 2014

Realization of the documentary "Dio delle zecche - Storia di Danilo Dolci" ("The God of Ticks - Danilo Dolci's history"), directed by G. Rosa and L. Picarella. Film in co-production with "Centro Sperimentale di Cinematografia" - Corso di documentario storico artistico e docu-fiction ("Laboratory school of cinematography" - "historical-artistic documentary and docu-fiction section"), branch of Sicily, at "Cantieri Culturali della Zisa" (Palermo).

May 2014

Realization of the naturalistic documentary "Il ritorno della cicogna nera in Basilicata" ("The coming back of black stork in Basilicata")

August 2014

Organization of the convention "Tribute to Luigi di Gianni" in Albano di Lucania (Basilicata, southern Italy)

August 2014

Organization and artistic direction of the cultural events "Le notti della magia" ("The nights of magic") in Albano di Lucania (Basilicata, southern Italy)

September 2014

Institutional photo shooting for the company Geocart s.p.a. (Potenza, Basilicata, Southern Italy)

November 2014

Media partner for the festival "I cantieri del contemporaneo" ("Building the contemporary time"), organized on November 27<sup>th</sup> and 28<sup>th</sup> by the cultural organization LUMPEN, an event dedicated to the Italian-American film director Abel Ferrara, coming to Palermo for the first time ever. Ferrara is considered as one of the most controversial author in the American motion picture industry, since the violence and the relation between Sin and Redemption are the cornerstones of his poetics

May 2015

Image acquisition, editing and encoding, aimed to create multimedia contents for the setting up of video-walls and video-totems in the exhibition space "Convivio" - Milan Expo

From May 4<sup>th</sup> to 30<sup>th</sup>, 2015

Tutoring and training services, in collaboration with Studio Associato MAM Produzioni, at the high school "I.S.I.S. Nobile" - Nola (Naples), in the framework of the PON C5FSEPAC POR CAMPANIA 2014272. Creation of the website [www.facilento.it](http://www.facilento.it) with multimedia contents. After a one-week training, the students realized some video spots focused on tourist and territory promotion, to be embedded in this website.

July 17<sup>th</sup> to 26<sup>th</sup> 2015

Video service at Giffoni Film Festival. In collaboration with MaM Produzioni, Labirinto Visivo offered audiovisual production services for some events of the Festival. In particular, Labirinto Visivo was charged with shooting and editing for the Red Carpet Events, for the events organized by Telefono Azzurro, and realized an interview video-box at the stand "Oggi Pesce" ("Today we eat fish"), held by Region Campania.

July 26<sup>th</sup> to October 31<sup>st</sup> 2015

Digitization of the MAMT Museum's archive (owned by Fondazione Mediterraneo, Naples).

Digitization of an archive made up of BETA, VHS, S-VHS, MiniDV, DVD, CD-R supports. Labirinto Visivo, on behalf of Communication Factory by Giandomenico Acampora, has digitized the whole Video and Photo archive of the MAMT Museum (Naples). The digitized videos and photos will be the core elements of this multimedia museum, to be inaugurated in November 2015.

August 29<sup>th</sup>, 30<sup>th</sup> and 31<sup>st</sup> 2015

Organization of the cultural event "Le notti della magia" ("The nights of magic") in Albano di Lucania (Potenza, Basilicata, southern Italy)

From July 2014 to November 2015

Realization of the documentary "Le canzoni" ("The songs") directed by Giovanni Rosa, in co-production with "Centro Sperimentale di Cinematografia" - Corso di documentario storico artistico e docu-fiction ("Laboratory school of cinematography" - "historical-artistic documentary and docu-fiction section"), branch of Sicily, at "Cantieri Culturali della Zisa" (Palermo).

From September to November 2015

Shooting and data manager service for the movie "Ustica, the missing paper", directed by Renzo Martinelli and produced by Martinelli Film Company International.

From October to December 2015

Realization of the documentary movie "Frammenti di luce" ("Fragments of light"), produced by Labirinto Visivo.

July to November 2015

Setting up of the tourist Info Point in the village of San Fele (Potenza, Basilicata, Southern Italy), creation of the Android and Apple smart-phone app "Saperi e sapori dei territori di San Fele e Ruvo del Monte" ("Knowledge and flavors in the territories of San Fele and Ruvo del Monte"), creation of multimedia contents, installation of some video-totems, setting up of a touchscreen interactive showcase, development of a hot-spot Wi-fi network. - A PROCEDURE CO-FINANCED BY PSR (Rural Development Program) BASILICATA 2007/2013, FEASR (Agricultural European Fund for Rural Development) FUND, AXIS III, ACTION 313 - "Actions for the enhancement of naturalistic, panoramic and historical-cultural resources in the rural territories of San Fele and Ruvo del Monte - Unitary Project Code (CUP): J16J14000510002.

November 2015

Creation of multimedia contents for the Android and Apple smart-phone app "Sant'Andrea Avellino - Il Santo di Castronuovo" ("Saint Andrew Avellino - The Saint from Castronuovo"); development of the hot-spot Wi-fi network for the Municipality of Castelnuovo di Sant'Andrea (Potenza, Basilicata, Southern Italy) - A PROCEDURE CO-FINANCED BY PSR (Rural Development Program) BASILICATA 2007/2013, FEASR (Agricultural European Fund for Rural Development) FUND, AXIS III, ACTION 321 - Essential services for the rural population and economy - Adaptive re-use project of the Villetta Comunale (Public park) area in the quarter Mulino - Unitary Project Code (CUP): F26G15000640000

From July to November 2015

Setting up of a Museum space, development of multimedia contents, creation of Web and archive platforms, installation of interactive touchscreen and coordinated-image video-totems for the MEC (Museo Emozionale Craco) museum at the former St. Peter's Monastery in Craco (Matera, Basilicata, Southern Italy) - A PROCEDURE CO-FINANCED BY PSR (Rural Development Program) BASILICATA 2007/2013, FEASR (Agricultural European Fund for Rural Development) FUND, AXIS III, ACTION 323 - Action for the refurbishment, redevelopment and enhancement of the former Franciscan Friars Minors Monastery "Saint Peter" - Action C (Cultural fruition) - Unitary Project Code (CUP): B32C13000170002

November 2015

Customer: Goethe-Institut Rome

Production of a video-presentation for the photographer Michele Liberti, in the framework of the itinerant exhibition "VIA! German - Italian Street Photography"

December 2015

Customer: APOFIL (Agency for career guidance and training - education and employment)- Province of Potenza

Image shooting and editing for a video about Michele Liberti, in the framework of the project "VIA! Street photography from Hamburg to Palermo"

December 2015

Customer: Goethe-Institut Rome

Audiovisual services at the Potenza district prison "A. Santoro", in the framework of the theatrical project: "Vale la pena lavorare" ("It's worth working") - Third year, module "expressiveness techniques", established by **APOF-IL (Agency for career guidance and training - education and employment) executive decision n. 392, November 9<sup>th</sup> 2015.**

From July to November 2015

Executive production for the documentary movie "Carmine Donnola, il poeta degli urli e dei risvegli" ("Carmine Donnola, the poet of shouts and awakenings") directed by Nicola Ragone - Project financed in the framework of the POR FESR (Regional Operational Program - European fund for regional development) 2007-2007 - Axis IV - Action line IV.2.2.C - Unitary Project Code (CUP): G83J15000110009

January 2016

Customer: Goethe-Institut Naples

Production of a video-presentation for the theatrical event "Gospodin" by Philipp Löhle, performance with the Italian actor Claudio Santamaria.

February 2016

Customer: Goethe-Institut Naples

Production of a video-presentation for the project: "Goethe-Institut supports projects for young people"

March 2016

Customer: Goethe Institut Naples

Production of a video-presentation for the cinematographic event "Montagskino - I tedeschi del lunedì" ("Montagskino - German movies on Monday")

March - April 2016

Customer: Goethe-Institut Naples

Production of a video presentation for the literary events "Passaggio a Napoli" ("Passage in Naples"), encounter with the authors Walter Benjamin and Katja Petrowskaja.

## WORK IN PROGRESS

From October 2014 to November 2015

Conception of a research work in the Basilicata territory, called (DI)SEGNI (S)CONNESSI ("Disconnected draws"), aiming to conduct a census of the local crumbling structures, in order to develop structural and social projects for their recovery. A research work was started, aimed to catalogue these structures.

Il sottoscritto è a conoscenza che, ai sensi dell'art. 26 della legge 15/68, le dichiarazioni mendaci, la falsità negli atti e l'uso di atti falsi sono puniti ai sensi del codice penale e delle leggi speciali. Inoltre, il sottoscritto autorizza al trattamento dei dati personali, secondo quanto previsto dalla Legge 675/96 del 31 dicembre 1996

Potenza, Italy, 23/06/2016